

Pay It Forward, The Talk About Sleep Cookbook

Full Color Ad Options	Image area	Cost	√ Choice Here
Full Page Ad Inside Front Cover	5" x 8"	\$1,000.00	<input type="checkbox"/>
Full Page Ad Inside Back Cover	5" x 8"	\$1,000.00	<input type="checkbox"/>
Full Page Ad Inside pages	5" x 8"	\$750.00	<input type="checkbox"/>
Half Page Ad Inside pages	5" x 4"	\$500.00	<input type="checkbox"/>
*Company Logo Outside Back Cover		\$500.00	<input type="checkbox"/>

*The outside back cover is laminated for durability. You also receive a free full page B&W ad within the cookbook with the purchase of Company Logo Ad.

Black and White Ad options	Image area	Cost	
Full Page Ad located within the book	5" x 8"	\$300.00	<input type="checkbox"/>
Half Page Ad located within the book	5" x 4"	\$150.00	<input type="checkbox"/>

Black and White Personal Ad		Cost	
Pay It Forward, thank someone special who helped you along the way with a personal message located within the book	Ad message is limited to 100 characters.	\$10.00	<input type="checkbox"/>

TOTAL _____

Payment is due by May 3, 2010. Payment choice: Invoice Credit Card

Signature: _____

Indicate your choices, sign and fax back to: 952-479-7756

Artwork Submission:

All ads must be print ready files and submitted by April 23, 2010. We accept PDF, EPS and JPEG with no less than 300 DPI. No bleeds. Please provide files with every component of your artwork - fonts, images and in CMYK format for color ads or logos. If you have any questions about submitting a file please contact bkane@talkaboutslee.com

Talk About Sleep has sole digression on accepting all advertisements.

For inquiries about advertising and sponsorships or to purchase an ad please contact:

Tracy R. Nasca

Founder and Senior Vice President

Talk About Sleep, Inc.

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